

MEDIA ALERT

23 August 2014

State Minister to kick off country footy match and remind workers to *look up and live*

Victoria's Minister for Energy, The Hon. Russell Northe, will toss a coin to start today's AFL Vic country football match between Leongatha and Traralgon to spread the *Look up and live* message about working safely near powerlines.

As a former country football champion who played 300 games for Traralgon, the Minister will attend Leongatha to support Energy Safe Victoria's (ESV) *Look up and live* round across all AFL Vic matches this weekend.

Victoria's Director of Energy Safety, Paul Fearon, and representatives from ESV will also be present at the match handing out safety information and free reusable coffee cups.

Look up and live reminds workers to always remember the No Go Zone guidelines that require people and equipment to stay at least three metres away from live powerlines to avoid serious injury or death by electrocution. Carlton footballer Dale Thomas is a long-time ambassador of the *Look up and live* message.

More information about the No Go Zone and working safely near powerlines can be found at www.esv.vic.gov.au

- Event:** **Look up and live AFL Vic round**
Leongatha vs Traralgon (AFL Vic 2014 Seniors)
- Date:** Saturday 23 August 2014
- Time:** Match starts at 2.20pm
Photo opportunity with Minister
Refreshments served in clubrooms afterwards
- Location:** Leongatha Recreation Reserve, Roughead Street, Leongatha

- Ends -

For further information or to arrange an interview please contact:

Michelle Robertson
Energy Safe Victoria
Mob: 0408 634 833
mrobertson@esv.vic.gov.au

For further information:
Sharon Rainsbury
Manager Communications
and Public Relations

03 9203 9744
0427 990 834